

The Digital Business Development Platform

August 2024

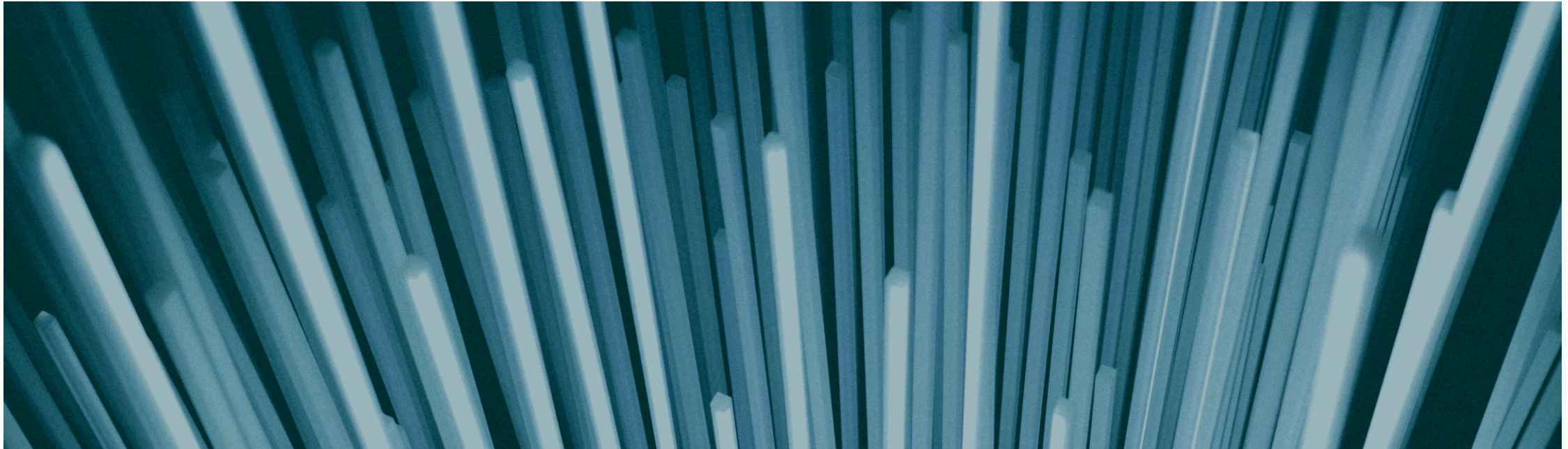
Next-generation commercial and funding AI platform for **life science companies.**

Company presentation

Content

01	Mission	We are on a mission to help you generate new business and funding using the power of AI.
02	BDB Platform	A digital business development stands at the core of our mission.
03	Client Cases	Clients love us for our global outreach, investor and lead identification, and faster turnaround.
04	Pricing	Simple monthly subscriptions that scale with your business.

...using AI to generate targeted business leads
and funding globally to drive revenue and growth
of **life science companies.**



Traditional BD & sales teams struggle with the repetitive and manual tasks crucial for driving new business, lead generation, and market demand.

Traditional BD & sales team

- ⊘ Inefficient in mundane and repetitive tasks
- ⊘ Procrastinates on less favorable tasks
- ⊘ Short-term gains over long-term goals
- ⊘ Takes time to onboard into organization
- ⊘ Labor law dictated productivity hours
- ⊘ Not scalable
- ⊘ Expensive

A digital BD & sales team

- ✓ Accelerates at executing repetitive tasks
- ✓ Operates without procrastination
- ✓ Continuous execution capability
- ✓ Directly operational
- ✓ 24/7 productivity
- ✓ Highly-scalable
- ✓ Cost-efficient

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GetFueledDBD™ is a decentralized AI platform for life science companies to attract funding and generate new business & sales leads globally.

Using the power of AI, we help life science companies to



Find

Identify pre-qualified potential investors and customers on a global scale.



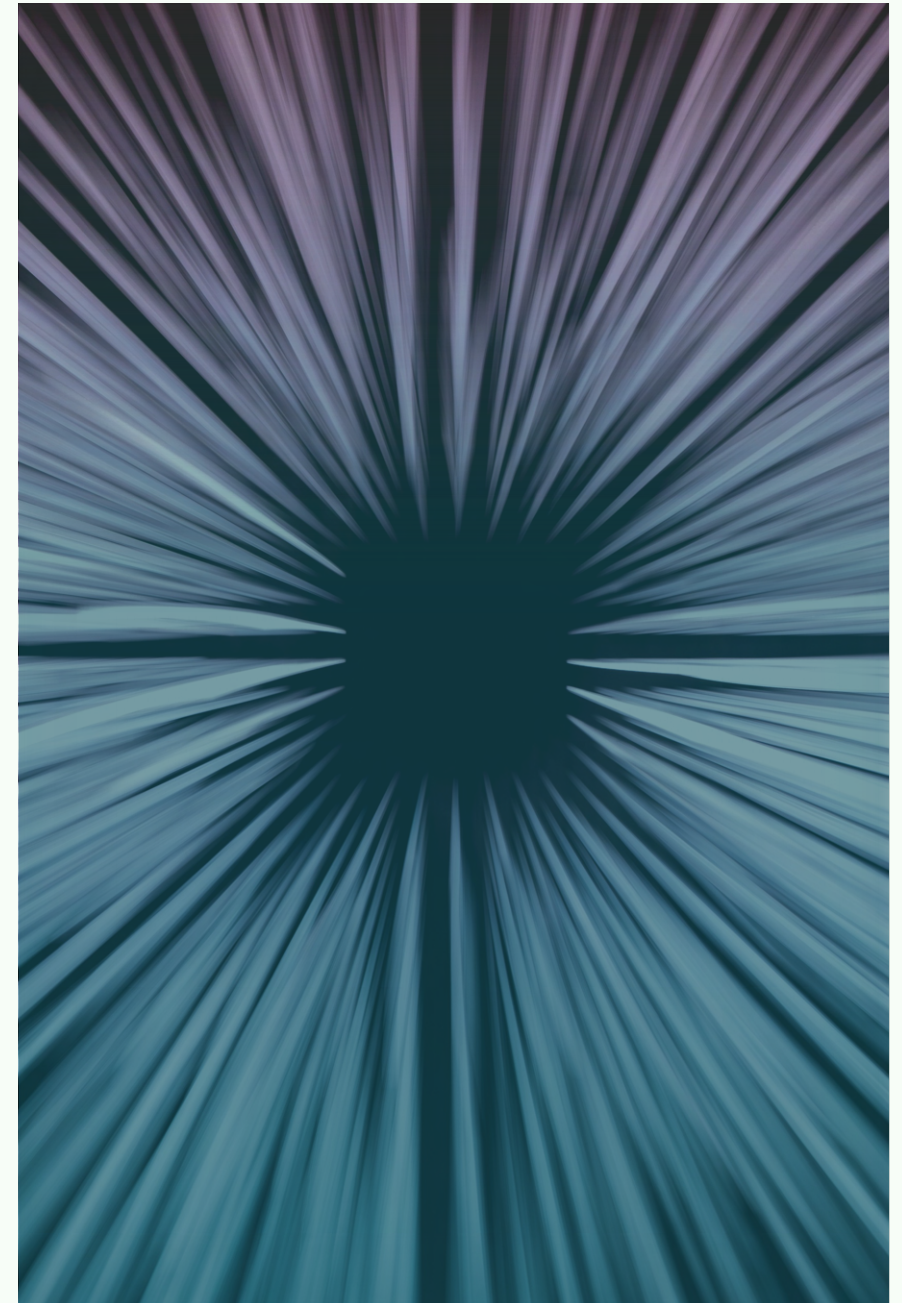
Attract

Personal and targeted business development outreach on autopilot.



Accelerate

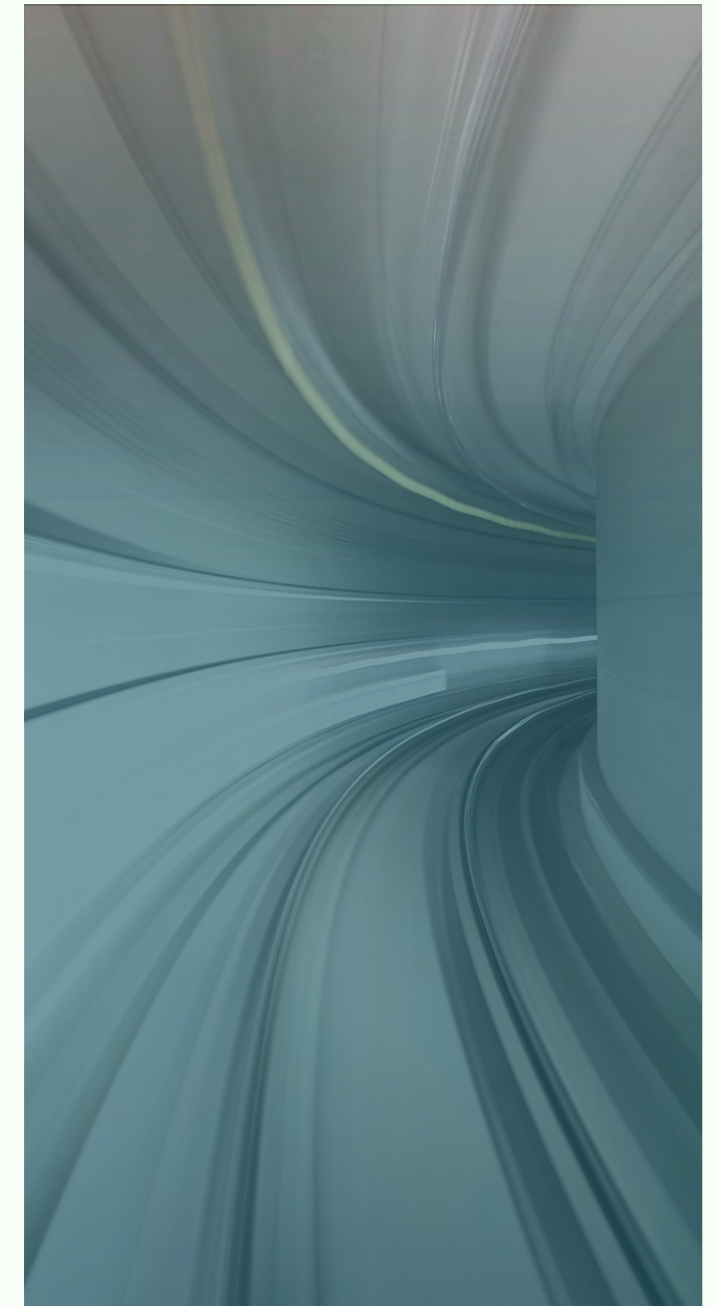
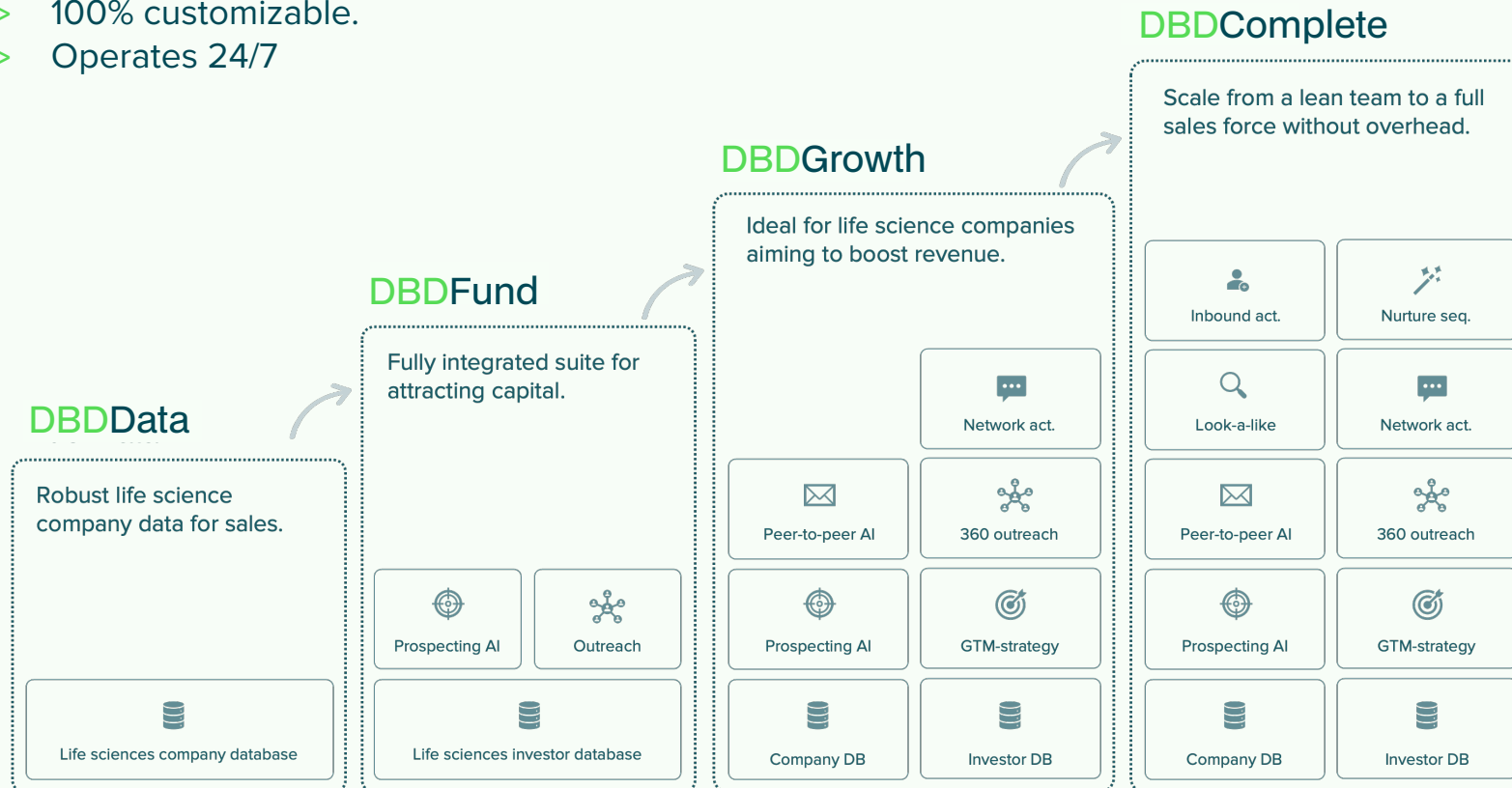
Automate follow-up, lead nurturing and speed up sales pipeline progression.



GetFueledDBD™ provides robust features to automate the end-to-end business process.

The platform enables you to deliver a Salesforce-like customer experience without the sales force.

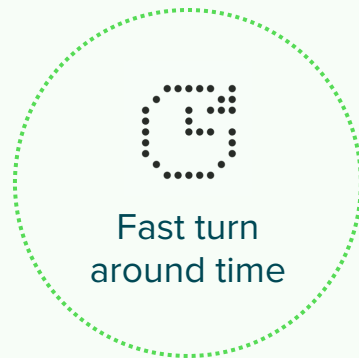
- > Integrates with any CRM
- > 100% customizable.
- > Operates 24/7



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Customers choose GetFueledDBD™ for its global outreach, expedited turnaround time, targeted lead identification, and cost reduction.



This is what our clients say about GetFueledDBD™

“This is the best business development campaign I’ve ever seen in my career”



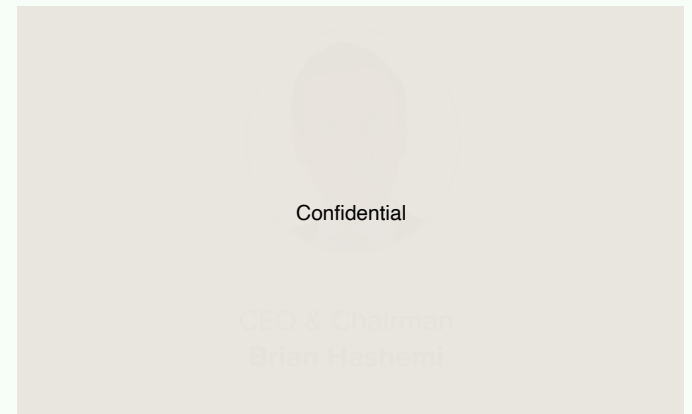
VP of Business Development
Frieda Gerdes

“This is like selling with your foot flooring the gas pedal”



Director of Business Development
Robert van der Put

“These guys are really on to something different here. This AI is blowing up”



Client case studies

€ 12M+ revenue pipeline generated for a CDMO in 12 months.

A leading EU-based CDMO with over a century of experience in vaccine development faced the challenge of consistently generating new business opportunities to support commercialization.



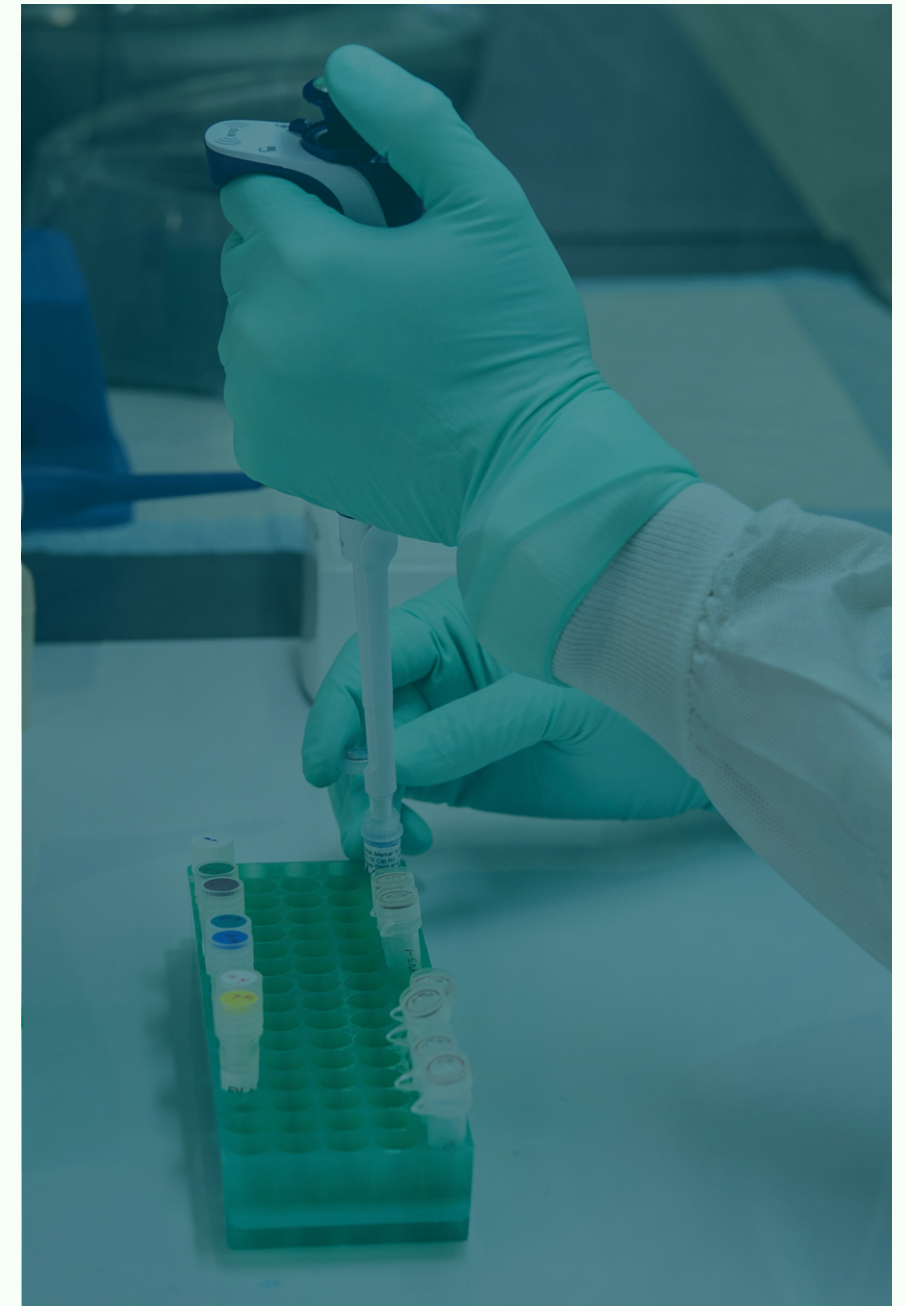
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“This is the best business development campaign I’ve ever seen in my career”

17% conversation in attracting series B-investor leads.

A leading EU service provider with an [redacted] platform sought additional Series B funding to support commercial acceleration.

Confidential



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04	Pricing & About us	Simple monthly subscriptions that scale with your business.

Different service packages that scale with your business, from securing funding to generating demand.

<p>GetFueledDBD™</p> <p><u>Database</u></p> <p>Direct self-service access to our AI-screen company database for life sciences.</p> <p>€ 750 / month</p>	<p>GetFueledDBD™</p> <p><u>Fund</u></p> <p>Done-for-you investor identification and outreach to schedule pitches.</p> <p>€ 4.500 / one-time*</p>	<p>GetFueledDBD™</p> <p><u>Growth</u></p> <p>End-to-end business development outreach to attract potential customers.</p> <ul style="list-style-type: none">> AI-prospecting> Demand generation> Follow up <p>€ 5.000 / month*</p>	<p>GetFueledDBD™</p> <p><u>Complete</u></p> <p>We help you execute your entire GTM motion, from revenue to investors.</p> <ul style="list-style-type: none">> AI-prospecting> Investor outreach> Demand generation> Inbound lead gen> Lead nurturing> Follow up <p>€ 7.500 / month*</p>
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* Plus 2.5% revenue sharing. Subscription models can be customized according to your needs.

GetFueled at a Glance

We're an AI and tech-enabled company on a mission to help you generate new business and funding using the power of AI.



**Founded
May 2023**

Launched with the first commercial life sciences customer in May 2023.



**100%
virtual team**

Located in Amsterdam, our team and offices are **100%** virtual.



**International
client base**

Our current client base spans across **4+** countries in Western Europe.



Average monthly qualified pipeline generated per client per month.

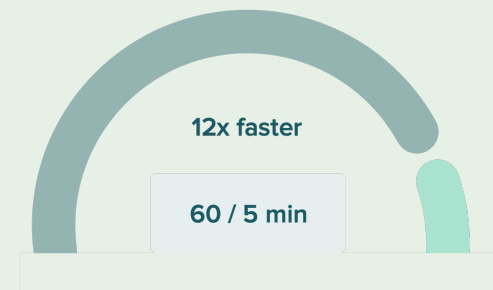
“

This is the best business development campaign I've ever seen in my career.

”

12x faster than a traditional sales team in executing the same BD task.

Measurable productivity ROI of the platform.



92%

Increased productivity in executing the same task.

**Commercial
AI prospecting**

Launched advanced AI software tool for LF customer and investor prospecting.

Account Profile	
A+	Aspley Holdings Ltd.
SIZE 100+ FTE	INDUSTRY Biotech
FOCUS Anti-cancer vaccine	STAGE Phase 1 - Clin

The team behind GetFueled

Entrepreneurial and experienced team in life sciences and sales automation.



Daan Bak
Founder & CEO

Accenture and ScaleUpNation alumni with 8+ years of experience in product development, BD & Sales automation, and AI.



Dr. Jan Groen
Chief Strategy & Business Officer

Former CEO and director of Intravacc, Agendia, and MDXHealth, with 25+ years of experience in the life sciences industry.





Thank You

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